Professor Andy Neely, BEng, MA (Cantab), PhD

PUBLICATIONS:

BOOKS


EDITED BOOKS


JOURNAL PUBLICATIONS


BOOK CHAPTERS


PRACTITIONER PUBLICATIONS


PRESS AND MEDIA


As pessosas querem fazer um bon trabalho, Bolsa de Emprego, February 2008.


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**CONFERENCE PUBLICATIONS**


EXTERNAL REPORTS AND WORKING PAPERS


Whyte, J.; Bessant, J. and Neely, A.D. (2005) “Management of Creativity and Design within the Firm”, paper commissioned by the Department of Trade and Industry as an input to the Creativity Review.


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EDITING


KEYNOTE ADDRESSES


SEMINARS/INVITED PAPERS


